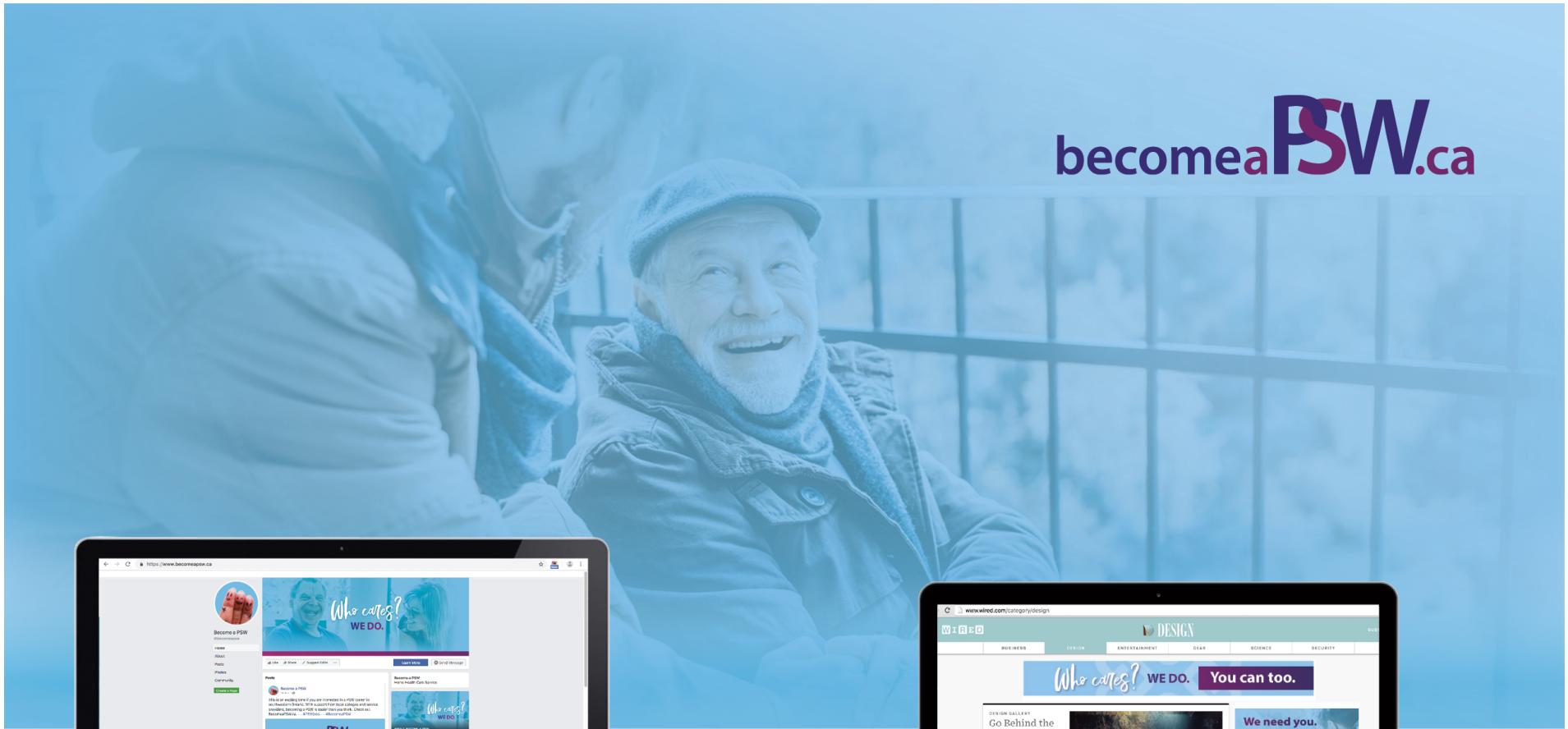


becomea**PSW**.ca

Who cares?  
WE DO.

Work as a PSW can be this rewarding.

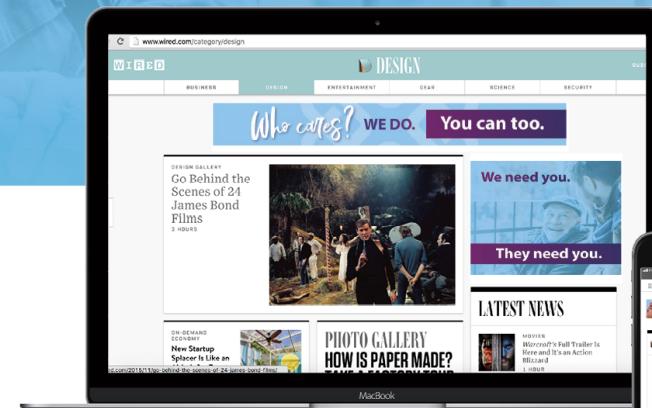




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Social Media Posts



Programmatic Advertising



# becomeaPSW.ca



Banner Display



Poster



Handout



Microsite

## Health care – Become a PSW

### ***HOME PAGE***

***Work as a PSW can be this rewarding.***

#### **Who cares? We do.**

Every day, something truly remarkable is happening. Personal Support Workers (PSWs) are being welcomed into people's homes to provide the vital support people need to stay independent. This valuable role is perfect for someone who is compassionate, always willing to help someone in need and community-minded. If this sounds like you, being a PSW may be the right role for you.

As a PSW in home and community care, you get to be part of people's lives in a close and personal way. You can see someone who thought they would never walk again, get up and take those important steps. You can provide support for a spouse or child as they navigate the care of a loved one. You can offer comfort to a patient during a difficult struggle. There are so many ways that PSWs make a difference in the lives of their patients and families.

This website provides everything you need on your journey to becoming a PSW – from paid training to paid tuition. Across southwestern Ontario and the North Simcoe Muskoka region, there is a growing demand for PSWs in home and community care and if being a PSW is your dream, we want to help you get there. So, take a look through the site and get ready to make your dream a reality.

#### **What is a PSW?**

A PSW in home and community care works with individuals and families in their home to provide help with daily tasks such as bathing, getting dressed, eating, doing exercises, preparing meals and helping patients get around.

As a PSW, your compassion, understanding and kindness is a strength that will have a lasting effect on the patients you meet. You will build strong relationships with patients, anticipate their needs, encourage them on bad days, and provide the support they need so they can keep their independence in their own home.

There are so many different opportunities as a PSW in home and community care, from working with different people to taking additional training to specialize, that you can make this career your own.

## **Why become a PSW?**

### **Helping people is in your DNA**

Now is the chance to pursue a career where you get to help people and provide critical support to keep people where they are the happiest – at home. With opportunities to earn your PSW certificate in as little as 8 months with paid tuition and a guaranteed job right after graduation, your dream career is closer than you originally thought.

### **Create meaningful connections**

No two days are the same, but each day will be rewarding. As you build relationships with patients and help them with their daily tasks, you can take pride in knowing that you made a difference in their life. It may seem like a small job, but without PSWs, many people wouldn't be able to continue living at home.

### **Have a lasting impact**

As a PSW, you will provide critical support to people in their own homes and for those on the receiving end, it can be life changing. Your support and kindness during a difficult time in their lives will be remembered by patients and families forever.

### **Make a difference in your community**

Wherever you live in southwestern Ontario and the North Simcoe Muskoka region, there are people in your community who need your help. As people get older, navigate health challenges and as more families require assistance to take care of loved ones, the demand for PSWs will keep growing.

Work as a PSW can be this rewarding.

## **ABOUT**

### **Investment in Community Care**

As the population in southwestern Ontario and the North Simcoe Muskoka region continues getting older, the need for home and community care services is growing. But right now, the number of PSWs entering the field is not keeping pace with this rapidly increasing demand. With tens of thousands of PSW visits every week, it is essential that these communities have enough PSWs to meet the need.

To address the persistent shortages of PSWs across southwestern Ontario and North Simcoe Muskoka communities, eight employers (Bayshore Home Health, Care Partners, CBI Health Group, Closing the Gap Healthcare, OneCare, ParaMed Home Health Care, SE Health and VON Canada)

and four colleges (Conestoga College, Fanshawe College, Georgian College and Lambton College) have formed a partnership to create awareness and provide resources to encourage more people to work as a PSW. With funding for over 200 bursaries and job opportunities for more than 180 PSW students, which includes paid training and placement, the partners hope to increase the number of certified PSWs to ensure that community members will always have access to the care they need.

BecomeaPSW.ca was launched to provide the information and resources people need to consider a career as a PSW in home and community care. By taking it one step further, this site can directly connect people with unique opportunities to help them reach their goal and make a difference in their community.

## **JOB OPPORTUNITIES**

### **Earn while you learn**

Want to become a Personal Support Worker (PSW), but haven't started the training? This is the perfect opportunity for you. To take away the risk of pursuing your new career as a PSW, eight health care providers in southwestern Ontario and the North Simcoe Muskoka region have stepped up to hire over 180 PSW students. They are hiring now, so be sure to check their current opportunities. Once you're hired as part of this program, they will pay for the time you spend in class and on work term placements. In return, you must complete your PSW certificate and work in home and community care.

You could also get your tuition covered through bursaries offered by local colleges. But, don't delay, as there are only a limited number available. Learn more about paid tuition.

## **BURSARIES**

### **PSW programs and bursaries**

There is no better time to start your journey to become a Personal Support Worker (PSW). There are over 200 bursary opportunities (paid tuition) exclusively available across four college campuses in southwestern Ontario and the North Simcoe Muskoka region:

Conestoga College: Kitchener/Doon campus

Fanshawe College: All campus locations

Georgian College: Owen Sound, Barrie and South Georgian Bay campuses

Lambton College: Sarnia campus

These bursaries will provide you with many opportunities as you become the PSW you've always wanted to be. The only thing you need to do in return is work as a PSW in home and community care. In fact, you can even be hired as a PSW before you finish school. With paid training, these jobs will give your career a head start.

Learn more about job opportunities.

**Ready to get started?**

All applications must be submitted through [OntarioColleges.ca](http://OntarioColleges.ca). Keep in mind that PSW programs at Ontario colleges require an Ontario Secondary School Diploma (OSSD) or equivalent, and generally require a grade 12 English credit.

**You can apply in three easy steps:**

1. Add your program choice, the term you would like to start and provide the documents needed for their admission. Once done, you can submit your application!
2. Create an account on [OntarioColleges.ca](http://OntarioColleges.ca). You will need to fill in your personal information, education history, transcription requests and pay a \$95 processing fee.
3. Browse the PSW programs to determine the college program you want to apply for. Make sure that you are choosing a PSW program offered at one of the college campuses listed above in order to be eligible for a bursary.

For additional information on how to apply, visit [OntarioColleges.ca](http://OntarioColleges.ca).



Work as a PSW  
CAN BE THIS REWARDING

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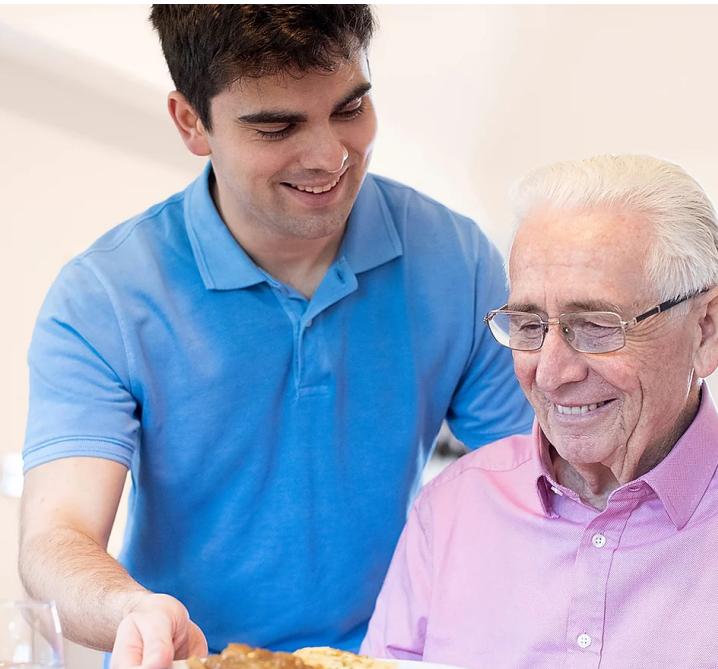
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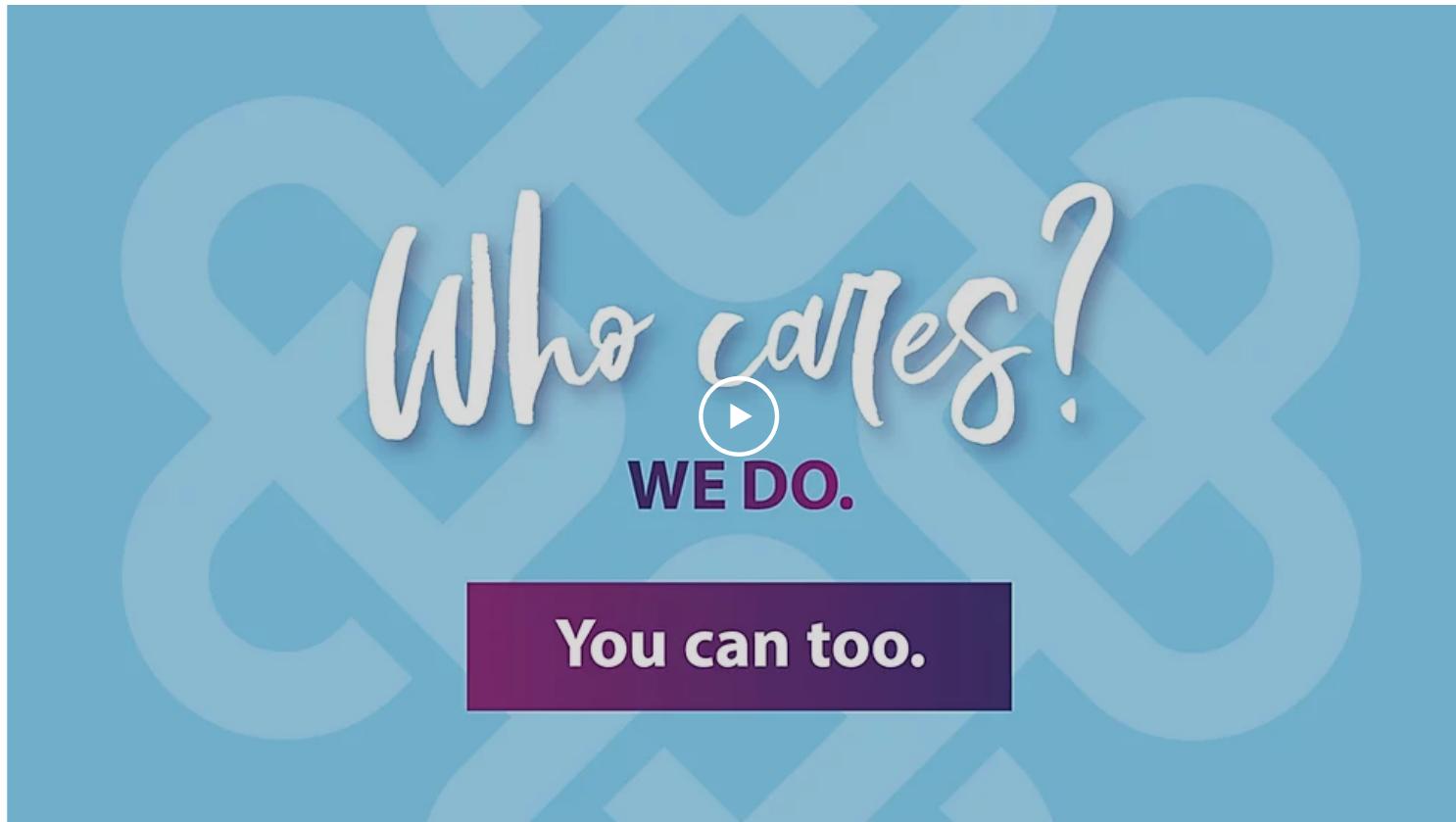
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