

Cockroach Information - Script

Video 1: Roach Hotel

VOICE OVER:

Cockroaches can be difficult to remove from your house or place of business.

Waiting until winter for them to die naturally will not work, as they can survive even the coldest winters by seeking out warm places.

Even the cold weather will not kill them off, as they will search for a warm place to live.

They can be found in basements, around sinks, behind refrigerators, in drains and cracks. They are a major problem in hospitals, hotels, restaurants, bakeries, butcher shops, multi-unit residences and homes.

It is really important to keep up to date with new cockroach baits. Cockroaches will develop an aversion to baits over time.

The placement of the bait is a crucial step. Putting it in the wrong spots can make it ineffective.

The bait must be kept fresh and moist. Cockroaches will not eat it if it has dried up. Applying a small dab of bait is more effective than applying a long strip of it.

Bait stations are useful for maintained

The adult roaches will be the ones to go out and eat the bait. When they return to their cracks and crevices, the babies will eat the adult's waste and consume the bait.

The baby cockroaches do not go out and feed on their own. They have not developed enough yet.

If there are no food sources, the live cockroaches will go out and eat the dead roaches.

Three types of bait: bait stations, gel, spray, tablets, powder

THE END

Video 2: Life of a Roach

VOICE OVER:

There are five different species of cockroaches found in Canada. The most common is the German cockroach. However, the Brown-banded, Oriental, American and Common Wood cockroaches also found. Each type of cockroach can vary in size, but all of them are a flattened oval shape with spindly legs.

(5 second pause)

The German cockroach carries an egg purse that holds at least 40 eggs, which will develop into reproductive adults in three months. A single fertile female lives one year, and within that time she can produce thousands of cockroaches. She will lay eggs in a dark safe place that no one has access to. A common place is in corrugated cardboard, such as pizza boxes, moving boxes, and grocery boxes.

(5 second pause)

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(5 second pause)

Don't be fooled by the misconception that cockroaches are only found in unclean environments. Since cockroaches are attracted to food, water, warmth, and shelter, they can be found even under the cleanest conditions. Almost anything is a food source, even paper, cloth, and plants. They are particularly attracted to starchy foodstuffs. These hardy beasts can survive on a breadcrumb and a drop of water for a month.

(5 second pause)

Cockroaches are nocturnal and are most active at night. Any sudden light will cause them to scurry for shelter. They are active year round.

(5 second pause)

Cockroaches do not usually cause damage, but are dangerous because of their ability to spread diseases. They have been associated with the transmission of Polio, many forms of viruses, and the Salmonella bacteria, which can cause food poisoning.

THE END

Video 3: Showdown

VOICE OVER:

(5 Second Pause)

Do not attempt to swat or squash cockroaches. If you do, the eggs from the female will be transferred to the surface and they will still hatch. If you don't properly disinfect the area, you run the risk of spreading the eggs around. Removing cockroaches is a difficult task and it should be left to a professional pest control company.

(5 second pause)

When preparing for your exterminator to begin treatment, it is encouraged you follow the following steps:

- Clear cupboards beneath the sink in the kitchen and bathroom. Also remove cutlery from your drawers, and clean off your kitchen counter.
 - If possible, pull out your refrigerator and stove from the wall.
 - In bedrooms, remove any shoes, boxes, and clothes from the floor of the closet.
- Ensure that toys, papers and all personal belongings are off the floor, so that the technician can get around all the rooms.
- Vacate the premises during the service and do not re-enter until at least 4 hours after treatment.
- Upon return, do not wash the shelves. Instead, place shelf papers on them before replacing the food and cutlery.
- Do not be alarmed if you see a few cockroaches after the treatment has been completed. It will take about a week or two for the cockroach activity to subside.

THE END